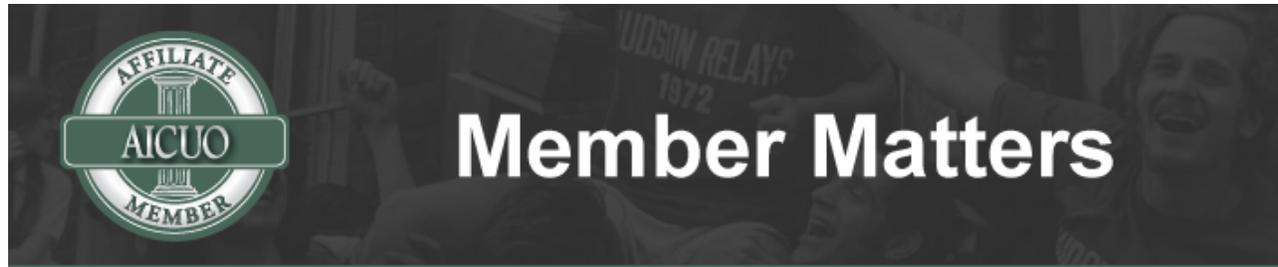


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AICUO Affiliate Member Newsletter - May 2015

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### **Student Housing with Its Head in the Cloud**

[Jason Gross](#), Adirondack Solutions

Ah, the dorms. At residential colleges and universities, housing looms as one more formative experience for incoming (and returning) students. Roommates can become lifelong BFFs or the punch line at future reunions. Housing issues affect academic performance, on-campus work/life balance, and the larger social networks that define the college experience.

Jeanne Hacker, Director for Business Operations and Conference Services in the Residential Housing Department at Ohio University, couldn't agree more.

"Housing is a big part of college life," she says. "We offer a vital service not only to Ohio University but also to the overall student experience as well. Our two-year residency requirement is important for many reasons. Students who stay on campus are better connected and more engaged, building relationships that are critically important with being successful on campus and with performing better academically. Living on campus leads to higher levels of retention and a higher level of student success."...[continue reading](#)

## Ten Questions to Ask to Prevent Academic Fraud

[Jim Newberry](#), Steptoe and Johnson

In the aftermath of the most recent report on the academic fraud scandal at the University of North Carolina at Chapel Hill, presidents and trustees have to wonder whether such events are happening on their campus. While one would hope that is not the case, the trustees and senior administrators at Chapel Hill probably thought that such activities were inconceivable on their campuses. Had appropriate questions been asked over the years, the damage to the institution's reputation and the risk of sanctions from both accreditors and the NCAA could have been avoided.

Here are ten questions that presidents and trustees need to ask as they discharge their fiduciary duties to the institution...[continue reading](#)

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## AICUO Affiliate Member Conference

AICUO is pleased to announce the first [Affiliate Member Conference](#). The event will be held on June 29, at Ohio Dominican University. The conference is an opportunity for campus staff and decision makers to interact with, and learn from, some of the trusted vendors endorsed by your colleagues. Registration for the event is \$40 for all campus representatives.

The day will include breakout sessions in three topic areas: Finance, Student Affairs, and Public Relations and Marketing, as well as a keynote lunch and networking reception. Session topics will include:

- Lessons from the "Sweet" Briar patch
- Utilization of new tax credits mixed with traditional financing to pay for capital projects
- Best practices in variable and individual marketing
- New software management systems
- Disability law as it pertains to extra curricular activities
- Energy efficiency and optimization as a way to reduce operating expenses

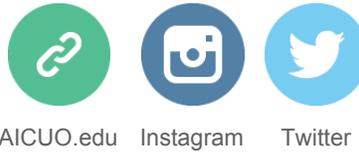
George Mokrzan, Director of Economics, Huntington Trust and Huntington National Bank, will deliver our keynote.

In addition to set sessions, there will be a vendor area to allow additional collaboration with our affiliates. The day will end with a networking reception to allow campus staff and affiliates to exchange ideas and recap the day.

We hope that you will join us at this event, and we encourage you to extend the invitation to any colleagues you feel would also benefit from attending the conference.

[Register Here](#)

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**Our mailing address is:**

41 South High Street, Suite 1690 | Columbus, Ohio 43215  
p 614.228.2196 | f 614.228.8406  
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